



FRESH CMS

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What is a Content Management System?

A content management system (CMS) allows you to update content on your website without any technical know how at all - if you can use MS Word, you'll be able to use Fresh CMS!

Fresh CMS offers you full control of your own website with no need to call a web developer when you need to make changes.

Using Fresh you'll easily be able to keep your website up to date, adding and editing content. By providing search engines with new and changing content you will also help to enhance your natural search listings.

Fresh CMS allows you to configure and enhance your site to achieve the site you want.



With no software to install all you have to do is go to your Fresh login page using your web browser, enter your username and password and away you go!



Fresh CMS - not just content management

As well offering all the latest features of a robust content management system, Fresh CMS also comes equipped with a host of other additional tools.

The key features include:

Page editing

The ability to easily add and edit pages.

Feeds

You can publish all types of feeds on your site including, News feeds, RSS feeds, Blogs, Event feeds and more.

Search Engine friendly content

With Fresh CMS you can edit individual page meta information and also edit SEO properties on all feed items.

User friendly URLs

Fresh CMS gives you the ability to specify the url of pages so visitors to your site don't have to type in lengthy meaningless url's which can be the case with some CMSs. Also making you site more friendly to search engines.

User Management

You have the ability to add new users for the CMS and to give them various levels of editing authentication.

These features combine to give you total independence of your site.

